

**Iredell Soil & Water Conservation District
Presents the 2018 - 2019**



POSTER CONTEST

“The Living Soil” for students in grades 3 - 6



- Contest Theme:** The Living Soil
- Entry Deadline:** January 31, 2019
- Category:** Students in grades 3 – 6 in Iredell County
- Location:** Bring posters to Iredell SWCD office at 444 Bristol Dr. Statesville or call us at 704.873.6761 x 108 and we will pick up posters at your school.
- Awards:** 1st, 2nd and 3rd place winners will be selected for each grade 3 - 6 on the county level.
1st Place: \$25, 2nd Place: \$15, 3rd Place: \$10
Awards will be presented in the Spring.
- Requirements:** On the back of poster include: Student’s name, grade, home address, teacher’s name, school, county and Iredell District.
A handbook with complete contest rules can be found at www.Iredellswcd.org Click on Education, then Contests.
- Questions:** Contact Louise Wooten, Education Coordinator at 704.873.6761 x 108 or Louise.Wooten3@gmail.com

POSTER CONTEST RULES

The poster contest is sponsored by the NC Association of Soil & Water Conservation Districts, which also sets the rules. **The complete Contest Handbook can be found at www.Iredellswcd.org. Click on Education, then Contests.**

THEME: A set of five themes have been selected by the Association's Education Committee and adopted by the Association. These themes rotate on a yearly basis. The theme does not have to be written on the poster. The approved theme and rotation schedule is as follows:

2018-2019	The Living Soil
2019-2020	Wetlands are Wonderful
2020-2021	We All Live in a Watershed
2021-2022	Soil & Water...Yours for Life
2022-2023	Water...The Cycle of Life

PARTICIPANT ELIGIBILITY: Separate contests will be held for 3-6 grades at the District (County), Area (12 Counties in Northwest NC) and State level.

CONTEST PROCEDURE: Contests will be conducted on the Conservation District, Area and State levels. District First Place winners will be eligible to enter the Area contests, and Area First Place winners will be eligible to enter the State contest. Each contest coordinator shall see that contestants and judges have a copy of the rules and shall urge them to study these rules, especially the sections on content, specifications, copyright and judging criteria.

All posters entered into the district sponsored competition become the property of the respective District. These entities are entitled to use these posters for promotion of the conservation district program. (Posters will be returned after the contests if requested by the teacher.)

SPECIFICATIONS: This is very important! Points will be deducted if these specifications are not met. Posters should be designed along the following specifications:

- Posters should be no larger than 24 X 36 inches.
- Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. Mounted materials cannot stick out more than 1/8 of an inch from the paper.
- Any coloring materials available to students and suitable for poster work may be used.
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Students should be made aware of copyright protection. Hand drawn pictures are preferred over computer-generated drawings.
- Posters should be submitted flat and not rolled.
- Posters must be identified on the back with the students' name, grade, student's address, teachers' name, school, County and District (Iredell SWCD).

JUDGING CRITERIA: Posters will be judged on the following points:

Conservation Message –	50%
Visual Effectiveness –	25%
Universal Appeal –	10%
Originality –	10%
Hand-drawn Elements -	5%

INFRACTIONS: Points will be deducted for the following infractions:
Copyright violation minus 5 points; Exceeding the size limit minus 5 points

AWARDS:

District Level (County) – 1st Place \$25, 2nd Place \$15, 3rd Place \$10 (1st Place will advance to Area Level.)

Area Level (12 Counties in NW NC) –1st Place \$30, 2nd Place \$20, 3rd Place \$10 (1st Place will advance to State Level.)

State Level – 1st Place \$200.00, 2nd Place \$100.00